

# INTEGRATING LOSS CONTROL:

Helping your clients protect their valued businesses



Everything Insurance Should Be®

## What is loss control?

Cincinnati's loss control team specializes in risk management and creating effective methods to integrate safety into a client's operation by preventing: injuries, loss of revenue and property damage. Working together with you and your clients to identify critical areas of improvement, our loss control team can create a tailored plan to support the success of your client's business.

## Where does loss control start?

The process begins with a loss control field representative gathering information from you and your underwriter. We evaluate this information to gain an understanding of the client's operation and develop an assessment as we prepare for our visit with your client.

## How does this process help you?

You and your clients are our top priority. Developing an effective strategy to help your clients achieve their risk management objectives ensures we can develop an effective long-term relationship. Your input in our initial evaluation is critical to helping us have a strong start in support of your current and potential clients.

## What is loss control's objective?

We want to help your clients' companies minimize losses by identifying, evaluating and providing control measures. Since the way in which your clients control losses affects their productivity and the safety of their employees, we work with you to provide high-quality loss control measures as part of their insurance program.

And, this resource is local! Cincinnati's knowledgeable and experienced staff members – including the lines of business specialists shown in the graphic – are available when you need them because they live and work in your community.

The Cincinnati loss control field consultant works with you, your client and the line of business specialist to develop a service strategy that integrates safety into their operations. By working together, this strong team identifies critical areas of improvement and works toward clear objectives: enhancing your client's program and helping them to continue their successful operations.



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